



Hasiru Dala
INNOVATIONS

EVENT WASTE MANAGEMENT SERVICES

Hosting an event? Want it to be an eco-friendly occasion? It's easy to do with Hasiru Dala Innovations' Event Waste Management Services. A pioneer in offering these services, we work with the hosts, the decorators, the caterers and venue managers to reduce the generation of waste e.g. by using reusable cutlery instead of single-use plastic. We provide a team of supervised wastepickers to manage the waste generated and segregate it at source so that nothing goes to the landfill but to authorized destinations for further processing.

In addition to waste management, we also provide housekeeping services that cover premises cleaning, cleaning before, during and after the event, toilet cleaning and clearance of plates and cutlery after a meal including washing services.

We manage waste at all kinds of events – small to big; personal to corporate; weddings to conferences; cultural events to marathons. Our clients have consistently been satisfied with the professionalism we demonstrate, the knowledge we bring to bear, and the transparency we strive to provide. We also provide a breakdown by weight of the kinds of waste generated and the resulting environmental impact.

Our wastepickers have been specifically trained to manage waste at events in a segregated fashion. Engaging us not only gets you professional housekeeping and waste management services but also gives you additional two fold benefits:

- Social Benefit: Engaging with us gives an opportunity of part time jobs for the wastepicker, thereby creating a social impact
- Environmental Benefit: We ensure the waste collected is segregated on site thereby ensuring the waste reaches the right recycling destination, thereby creating an environmental impact



Events Managed

Sporting Events: TCS Marathon (Bangalore, Delhi, Mumbai, Kolkata), Wipro Marathon, Jain University Run, Pinkathon, IPL | **Conferences:** HasGeek, Quest for Equity International Conference
Weddings: 300 to 18,000 guests | **Religious Events:** upto 30,000 devotees
Birthday Parties, Naming Ceremonies, House Parties

COMPANY OVERVIEW

Introduction

Hasiru Dala Innovations Private Limited is a for-benefit, not-for-loss social enterprise that is focused on creating better livelihoods for wastepickers through businesses that have a positive social and environmental impact. Our current services include Total Waste Management for the responsible bulk waste generator, Event Waste Management for the eco-friendly host and Home Composters for the progressive householder.

Highlights

- Established in November 2015, we have grown to service over 400 clients across residential complexes, commercial campuses, offices, restaurants, hotels and institutions
- Only provider with a comprehensive solution and assured destinations for all municipal solid waste – wet, dry (including no-value), rejects, garden waste and E-waste as well as in-situ composting solutions
- Only responsible provider with a secondary transfer area for transferring waste from small vehicles to a large tipper vehicle so that we don't use public spaces like street corners
- Set up a 10 ton per day aggregation centre for dry waste with a conveyor belt and bailer
- HDI is the acknowledged leader in Event Waste Management having handled large events such as the Indian Premier League (IPL), TCS Marathon, Tata Mumbai Marathon, Tata Steel Kolkata Marathon, Pinkathon, Quest for Equity, and Brand Bengaluru Launch to small events such as a 100 person birthday party, weddings, etc.
- Pioneered the 2 bin 1 bag, 3 way segregation which has now become the norm in the city
- Modelled a first of its kind fixed plus variable pricing model which encourages better segregation at source
- First waste management service provider to have a 7 day a week manned helpline for clients
- Data and reporting oriented through technology co-developed with I Got Garbage, Mindtree Technologies



Awards

- One of 38 Millennium Alliance Grant winners (a USAID and FICCI initiative which supports social enterprises) out of over 1000 competing, 2016
- Runner up at the Tata Social Enterprise Challenge for upcoming social enterprises, Jan 2016
- Recipient of Karnataka State Environment Award, 2016
- November 2018 Winner of the Bengaluru Innovation challenge organized by the University of Chicago and the Urban Development Department of Karnataka

Hasiru Dala Innovations Private Limited

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